



Classic car events: why choose classic cars?

Build relationships

Classic cars enable two or more people to share the drive, with the car providing a talking point that breaks down barriers. Colleagues or suppliers and customers get the opportunity to chat and interact during an activity that involves cars, scenery and great food. Few other formats provide such a great opportunity for informal, effective relationship building.

Our standard format includes lunch, where guests can mingle or a presentation can be made.

Different & Memorable

A classic car event is unusual and memorable. Few companies offer this format - it is distinctive and high quality.

Few people get the chance to drive the classic car of their dreams – our driving days provide the solution, giving them a huge choice of cars and a day to remember.

We know from experience how excited grown men and women get at the chance to drive some of our cars.

Convenient

You can arrange your classic car event to start at our Midlands base – convenient for London, international visitors, Manchester and Birmingham – or we can bring the cars to you.

We can also organise full day, half day or multi-day events.

We can also organise everything for you – accommodation, lunch and travel hub transfers.

Choice

We have the largest fleet of classic hire cars in the UK. Whatever your priorities – high end sports cars, easy to drive automatics or cars to suit a theme or budget, we can help.

Our fleet covers everything from 1950s Morris Minors to 1990s supercharged Jaguars and all points inbetween.

Cheaper than you expect

We can generally provide a full service event with lunch for 10-20 people for less than the price of dinner, bed and breakfast in a reasonable hotel.

As a bespoke event for selected clients, our classic car events generally deliver perceived goodwill far in excess of their actual cost.

Safe pair of hands

If you expect classic cars to be recalcitrant and awkward, please think again.

Our experience running classic hire cars and organising classic car events means that we guarantee your event will run smoothly, professionally and without incident.

We achieve this through careful pre-planning, effective and personable guest briefing and very high standards of car care and maintenance.

