



Classic car events: frequently asked questions

Why choose classic cars?

Classic cars enable two or more people to share the drive, with the car providing a talking point that breaks down barriers. Colleagues or suppliers and customers get the opportunity to chat and interact during an activity that involves cars, scenery and great food. Few other formats provide such a great opportunity for informal, effective relationship building.

A classic car event is also unusual and memorable. Few companies offer this format - it is distinctive and high quality.

How does it work?

Every event we run is bespoke. We take a brief then provide recommendations on how to make the day work well and within your budget. You can choose to run the event from our Midlands base or we can transport our cars anywhere in the UK to start at your chosen location.

The general format is a full day or half day driving tour, with guests swapping between cars along the route. We stop for lunch and provide refreshments throughout the day. Each guest generally drives at least 5 different cars.

We support the event with a road crew and spare cars as well as staff at the start, finish and each stop.

What experience do you have?

We began running client events in 2008 and now run at least one every other week from March to October.

Our events vary in size from 2 cars to 40 cars. We run them from our base or anywhere in the UK. We also organise events for clients going overseas to Europe.

We work directly with clients or via event management specialists.

Our experience working across different locations and with different group sizes has refined our processes to a fine degree. Our staff are also permanently employed – so they too have the experience necessary for a successful event.

Where can the events be run?

Our Midlands base is well located for clients to arrive from across the UK as well as overseas, and its location on the doorstep of the Cotswolds means we have great routes on our doorstep.

But if you want to arrange your event elsewhere, that is not a problem. We operate our own fleet of car transporters, which enables us to move any number of our cars quickly, efficiently and cost-effectively anywhere in the UK.

How much does it cost?

The precise cost of your event will vary according to where it is, the cars you want and the inclusions you require.

As a simple guide, a full day 80 mile drive from our Midlands base in a cross-section of our cars for 10 people will cost around £199 per person plus VAT.

Who can drive?

Our cars are insured for virtually anyone to drive. We can insure any EU, USA, Australian and NZ driver. Other drivers are on referral but generally pose no problems.

Our insurance cover is fully comprehensive.



What cars do you have?

We operate a fleet of 50 cars ranging from 1950s Minis to 1970s E Types and 1990s high performance Jaguars.

Our cars include two and four seaters, convertibles, saloons and coupes. There is a wide choice of automatic and manual gearboxes.

Are the cars reliable?

Our hire cars have typically been on our fleet for at least 3 years. This means we know them and we've tested them.

We maintain all of our cars in our own workshop, spending well in excess of £100,000 a year to maintain and improve them.

Our cars typically cover 15,000 miles a year. But this approach to care and maintenance means that their fault or failure rate is less than 1% of all hires.

We cannot guarantee the reliability of old cars but we always provide spare cars as back up on events.

Are they easy to drive?

The cars vary in terms of how easy they are to drive. But when we develop a list of cars for an event we take into account who is attending and what sort of cars they feel comfortable driving.

We hire our cars daily to all kinds of drivers – it is extremely rare that a customer feels uncomfortable driving one of them.



For more information contact Graham Eason

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